

# expressfranchising



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www.dailyexpressfranchise.com

GARY and Martinette Crowe had no reservations about renewing their five-year partnership with etyres.

They have seen at first hand the internet revolution that has driven more customers to the leading online tyre company.

Mr Crowe, who covers the Walsall, Birmingham and Dudley areas, said:

## Internet's driving tyre success

"The business can only get bigger because more and more people are using the internet to get the best deals.

"We had no hesitation in signing up for another five years and have taken on a second van and a fitter. It is a big step but we

know it's worth it."

The company's success is built on the back of competitive tyre prices, a convenient mobile fitting service that operates across the UK and a user-friendly website featuring Eamonn Holmes and Vicki Butler-Henderson.

etyres has seen a sharp rise in the number of new franchise owners and is on target to have opened 20 new branches by the end of 2010.

**INFORMATION:**  
0800 028 9000/  
www.etyres.co.uk/  
franchisemove

## Son adds shine to a repair

RUNNING a ChipsAway business has become something of a family affair for franchisee Paul Clift, whose son Robert has come on board to help grow the successful enterprise.

Mr Clift, who joined the leading automotive paint repair specialist two years ago, has taken on a second territory and added an extra vehicle to the business.

He said: "At a time when



so many young people are struggling to find jobs, this has provided an ideal solution for Robert, who

joined the business from school.

"He loves it and take a bigger role great as demand services has been

Mr Clift added and I are very excited the future and the of developing the even further."

**INFORMATION:**  
www.chipsaway.

## Leave other firms in the shade

THERE'S an opportunity to join the drive towards cleaner, greener energy with SKYShades International and its growing network of distributors and installers.

The company, which is now represented in the UK, specialises in the design and installation of high-quality shade structures for a range of applications.

Following research and development, SKYShades

has introduced thin film, flexible photovoltaic technology into its products.

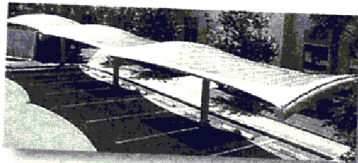
The end result is a roofing or shade structure that allows the conversion of solar energy into clean, green electricity.

The technology will operate in daylight rather than just sunlight, which widens the UK market.

Applications for the

solar panels include hotels, restaurants and car parks.

**INFORMATION:**  
01480 498297/  
www.skyshades.co.uk



IT'S been another bumper year for the caravan holiday business and for the team at I Buy Caravans, which buys and sells static caravans.

Director Nick Ashworth said: "We are seeing a high volume of caravans being bought and sold. We are at the stage where demand is so great that we are now looking for

## Caravan sales are far from static

the right people to join our franchise network and help us to maximise our growth plans."

Ideal candidates must be flexible, reliable and have excellent people skills. Their primary role will be to source and inspect potential caravans for sale

within their franchise area, liaise with the caravan and park owners and arrange transport of the caravans once a sale has been agreed.

Experience in the caravan trade is not essential as the management team at I Buy Caravans has in-depth

knowledge of the industry and pass on new skills to new franchise owners through the franchise training programme

**INFORMATION:**  
0845 121 4242  
www.i-buy-caravans.co.uk

### LIFE STYLE CAREER OPPORTUNITY

DON'T BUY ANY FRANCHISE UNTIL YOU EXPLORE WHAT WE HAVE TO OFFER !!

We operate in the leisure industry, buying and selling static caravans. No stock or premises are required as we have buyers already waiting in the UK and Europe. We need just 15 entrepreneurs

- Proven Business Formula
- Low Overheads
- High Income

## etyres .co.uk

The UK's no.1 on-line tyre retailer offers drivers massive savings and on-your-driveaway fitting through nationwide franchised branches.

Key areas of this recession proof

