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Saddle up for bright future in the world of cycle repairs

BIKEFIXERS takes all the hassle and frustration out of getting a bike repaired or serviced by going out to the customer's home or workplace and carrying out the work there.

The cycle market is buoyant, with an estimated three million new bikes sold each year in the UK.

Following a successful pilot in the Midlands, Bikefixers is now being rolled out as a franchise opportunity for

those who are keen to run their own cycle business.

Managing director Jerry Toher said: "We decided to use a franchise model to expand the business because we want to ensure that customer service levels remain consistently high."

The franchise package includes training to recognised mechanic standards as well as business training, a fully equipped and branded van and

support in all areas of the business.

Franchisees can also enjoy the benefit of working flexible hours from home.

To promote the launch Bikefixers is reducing the normal franchise fee by 25 per cent to £15,000.

This reduction is limited to the first 20 franchises and available only until the end of February.

INFORMATION:
01564 774472/
email j.toher@btinternet.com

Revive your care

WILL 2011 be the year you take control of your future and swap the frustrations of working for someone else for the satisfaction of working for yourself?

If so you won't want to miss the British & International Franchise Exhibition taking place at London's Olympia on March 18 and 19.

You'll find a wealth of franchise investment opportunities, from automotive and property to personal care and cleaning.

Among them will be Revive!, which provides cost-effective mobile car bodyshop repair services.

Operations director Terry Mullen said: "Franchise exhibitions are a great way for people to meet franchisors for the first time in a relaxed and informal setting. Last year we recruited two franchisees after initially meeting them at the Olympia exhibition."

Ideal Revive! franchisees are ambitious, don't mind getting their hands dirty and ultimately keen to become managers and operate a fleet

By Alison Coleman

of vehicles. Franchisees include IT consultants, office workers and marketing staff and more.

Ms Mullen added: "You'll be on the road, working flexibly, being your own boss. Far from daunted by the prospect of huge change to their work prospective franchisees say what attracted them."

In addition to around 120 companies that will be in at the British & International Franchise Exhibition is set to host several interactive features and a seminar programme designed to inform and inspire.

INFORMATION:

To register for the event call 8668 or visit www.franchise where readers of the Daily I can get free entry by entering promo code EXPED1

Steeler's wheels

REDUNDANCY is setting the wheels of opportunity in motion for new tyre franchise owners, including Middlebrough-based Chris Dunn.

After 25 years spent working in the steel industry he was made redundant and decided to invest in the leading online mobile tyre fitting firm.

He said: "Starting a new business was a bit daunting, especially as I was investing my redundancy money, but I have no regrets at all."

Mr Dunn, 41, has also received support and financial backing from UK Steel Enterprise. Regional executive Nick



PERFECT FIT: Chris Dunn (left) and Nick Johnson

Johnson said: "Joining a franchise can ease some of the pressure of starting a new business as you have an

established organisation behind you. I'm delighted how quickly Chris's business has grown."

Sales at tyre depots are soaring. With low overheads prices are up to 40 per cent cheaper than at high street tyre depots and franchise owners can

develop their businesses into multi-van operations very quickly.

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